

# Brunk Industries and Minster Offer Creative Solutions



*Located in Lake Geneva, Wisconsin, Brunk Industries features modern and comprehensive manufacturing facilities.*

**F**ounded by Bertil and Ulla Brunk in 1960, Brunk Industries has grown from a tool and die shop in the family garage to a world class manufacturer of precision metal stampings and assemblies.

A journeyman tool and die maker in Sweden and Switzerland, Bertil immigrated to Lake Geneva, Wisconsin. His craftsmanship along with the business and managerial skills of Ulla helped launch a successful company that remains dedicated to providing its customers with the finest in quality and service.

Bertil and Ulla remain active in the company today while their son, Lars, has assumed the role of President.

Today Brunk Industries utilizes numerous Minster presses along with other high quality manufacturing equipment to provide its customers with full service solutions, ranging from rapid prototyping to complete component assemblies and finishing.

“We focus on the higher quality and more complex parts and processes,” Lars Brunk said. “We take pride in being able to make

components that others can’t make.”

Brunk Industries serves the medical, electronics, computer, automotive and telecommunication industries just to name a few, however, the company specializes in the field of surgical instruments and implantable medical devices.

“We are currently working with several major medical device

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-- Lars Brunk  
**President**  
**Brunk Industries, Inc.**

manufacturers,” Lars said. “Our success has been centered around our ability to transform costly machined medical components into higher quality, precision metal stampings at a greatly reduced cost.”

Brunk Industries’ full-service, value-added approach is also popular with its customers.

“Our focus is on being an extension of our customer’s manufacturing floor,” Lars added. “We like to feel our relationship with each customer is a partnership.”

Brunk Industries acquired its first Minster press when it began its stamping operations in 1970, and continues to run most of its production on Minster presses today.”

“The reason we use Minster is because of the types of tolerances our parts require,” Lars said. “Because of the difficulty of the parts we have to have the repeatability and the quality built into the presses we use to meet our expectations.

“Minster’s very responsive customer service is also important to us,” he continued. “Downtime is critical, and our presses have never been down because of a lack of service from Minster.”

“We choose our suppliers that share the same values with us -- quality, responsiveness, and able to provide creative solutions,” Lars added.

Another important value at Brunk Industries is pride -- not only in the products and services offered,

but in the processes as well. According to Lars, a complete preventative maintenance program keeps the older Minster presses in excellent condition.

“It helps to have quality presses,” he said. “The first 100-ton Minster press we got in the 1970s still runs like it is brand new.”

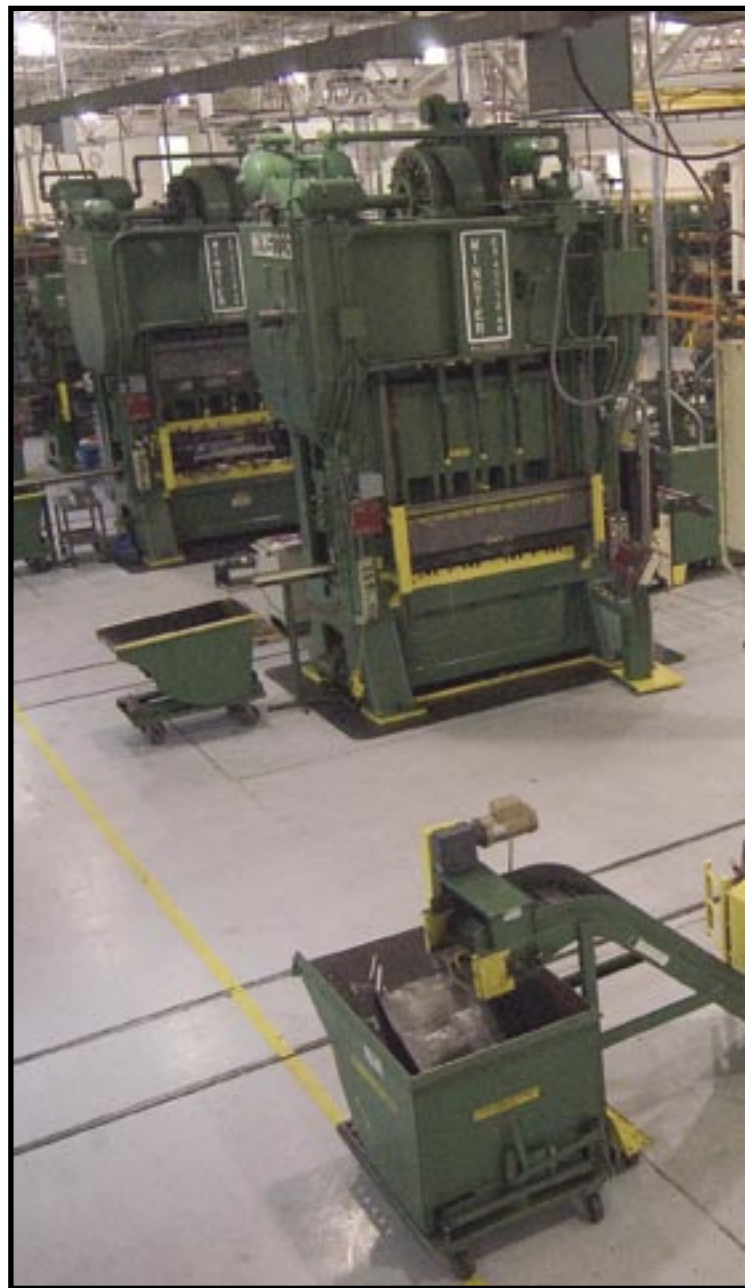
Having evolved from a tool maker to a stamper to a full-service manufacturer, Brunk Industries continues to push the envelope with the design and development of unique die sensor technology.

“We are recognized as one of the world leaders in die sensor technology, and that’s one way in which we differentiate ourselves from our competitors,” Lars said. “We build smart dies to assure our customers and ourselves that every part we make is right. We want to be able to validate that every part we make meets or exceeds customer expectations.”

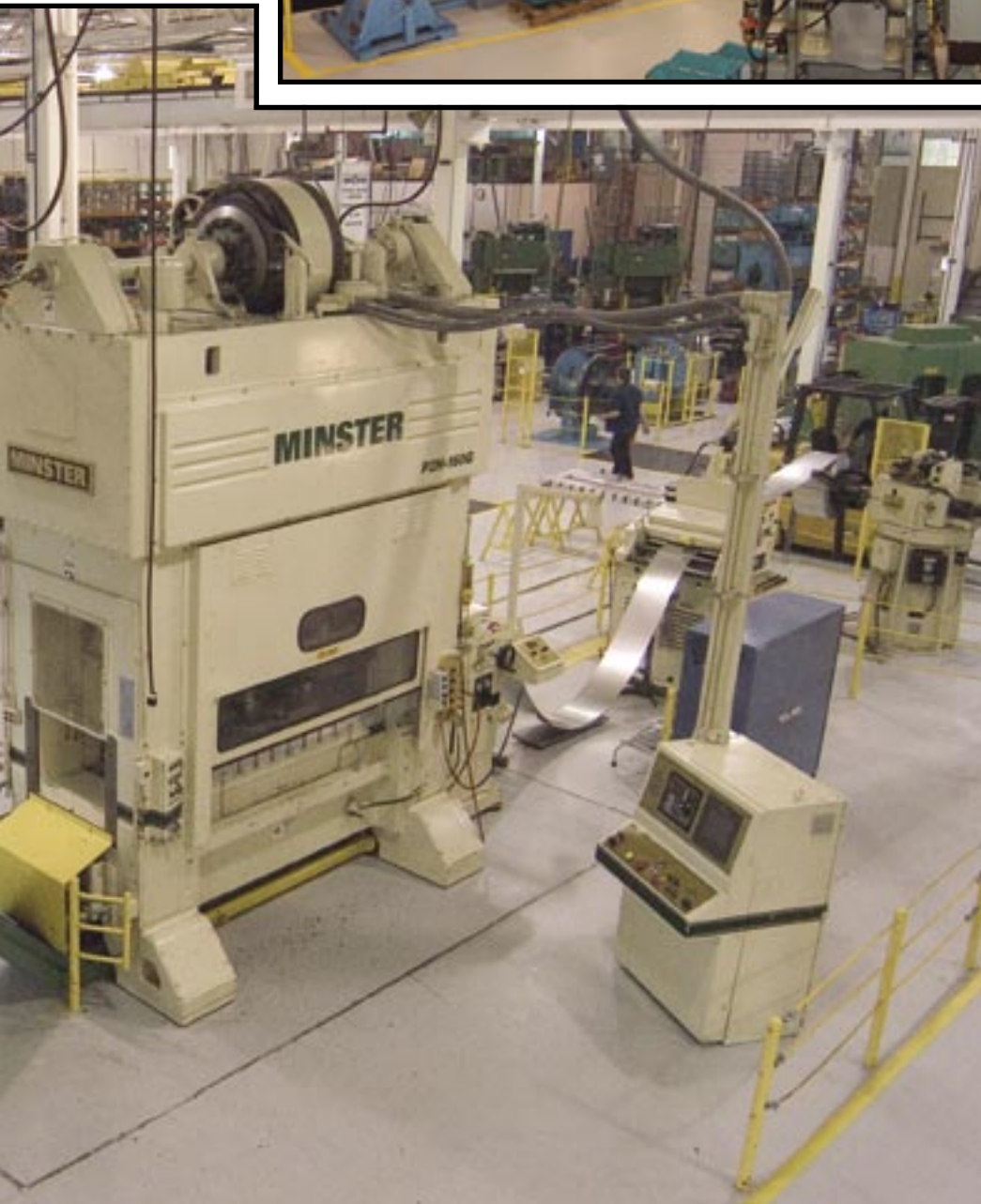
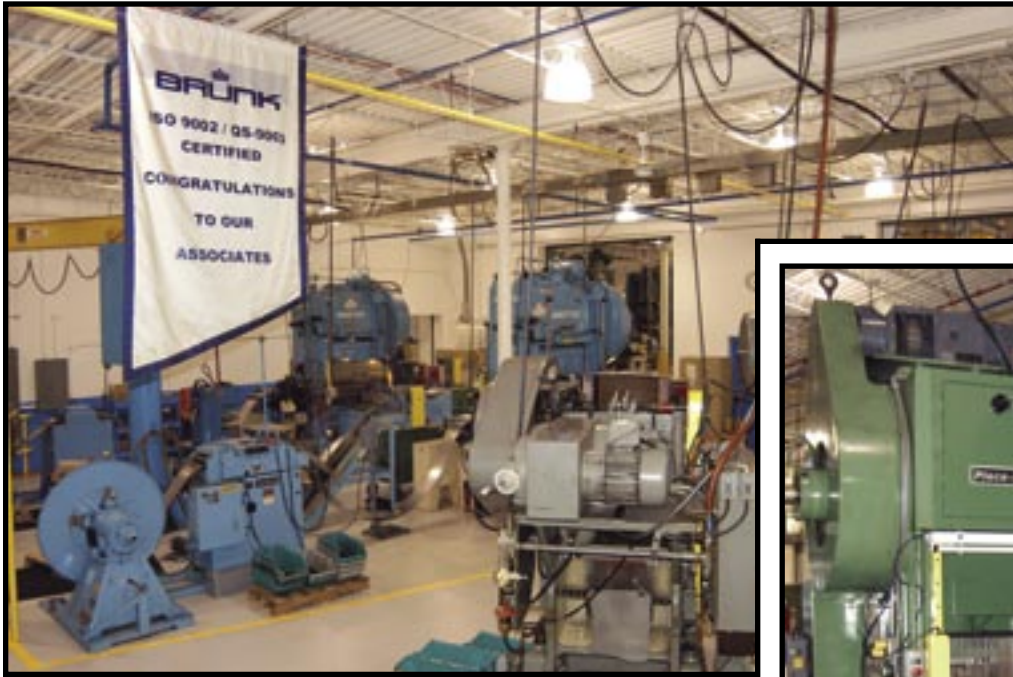
Speed to market is another selling point for Brunk Industries, which touts the ability to deliver complicated progressive die tooling in as little as six weeks or less.

“It all comes down to offering our customers creative solutions in a cost effective and timely manner,” Lars said. “And we rely on Minster for all of this. Without our Minster presses we wouldn’t even exist.”

“Nothing really compares to Minster, and that’s all we consider,” added CEO Bertil Brunk. “As long as you are concerned about quality, you don’t need to look any further than Minster.”







***Minster presses and Brunk progressive tooling combine to give Brunk Industries tremendous stamping capabilities with a variety of materials while maintaining tolerances that often exceed industry standards.***



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